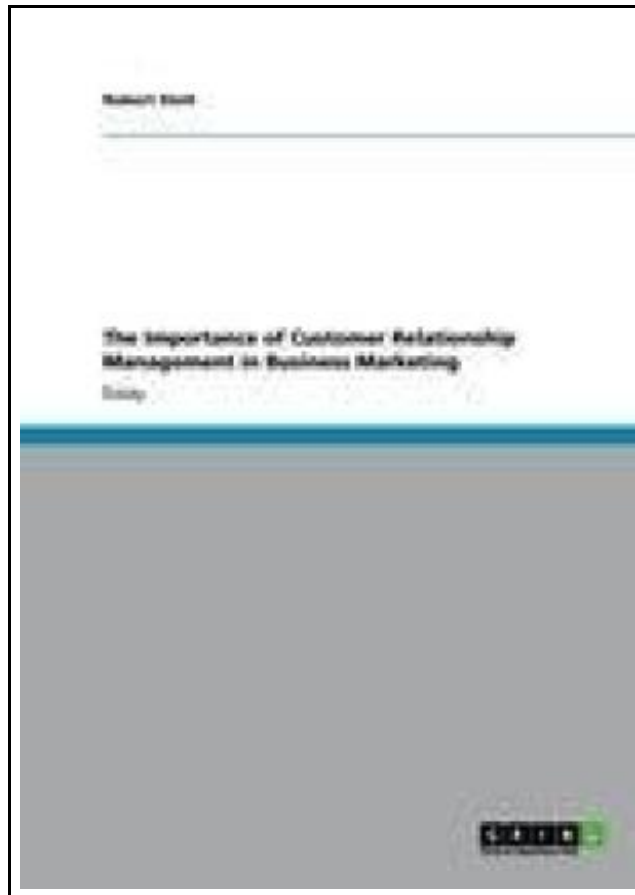


# The Importance of Customer Relationship Management in Business Marketing



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## THE IMPORTANCE OF CUSTOMER RELATIONSHIP MANAGEMENT IN BUSINESS MARKETING



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