



The University of creative language (general basic course in public higher education teaching second Five)(Chinese Edition)

By WANG JIN JIN

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 360 Publisher: Machinery Industry Pub. Date :2011-10-01 version 1. Wang Jinjin editor of the creative university language is a practice aimed at enhancing the cultural and creative ability and innovative materials. Creative university language of cultural and creative industry specialty-based. teaching the use of task-driven design method. Cultural and creative content for the principles of learning and literary elements (Chinese and foreign literary classics. and is divided into narrative mode. Ani Masi and Anima. love. home. war. folklore. gods and demons. state and society. life. four seasons of natural); aesthetic and creative learning theory (aesthetics of literature and art. into literature. dramatic theory. painting. calligraphy. music theory. elegance of life); creative practice and practice (their creativity and design. writing the text works. works display and representation); basic knowledge and concepts (the development of Chinese literature and art overview Overview of Western literature and art. Western literature and art theory) four parts. Table of contents covering the selected text in ancient China. modern and contemporary European and American literary history and literary aesthetics four courses. the focus...



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