



How to Start a Business - Developing Products and Selling Them Online (Paperback)

By John Davidson

Createspace, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Table of Contents Introduction How to Develop New Products MP4 Video for Online Delivery DVDs EBooks Slides How to Get Funding for your Product Development and Marketing How to Find a Market for Your Products Finding a hot market Ask the market what they want Develop or find a product and sell it to them How to Sell Your Products Online How to Conduct Market Testing Selling digital products Selling through Affiliates How to Develop Your Products Website How to Generate Traffic to Your Products Website How to Tap into Popular Traffic Sources Buying an already existing website or URL How to Outsource Your Common Tasks How to Market Your Products Website Targeted Traffic SEO Marketing Press Releases SEO Articles Videos Slides Photos Online Directories Auxiliary Sites Blogs and Forums Conversions Site Mechanics Site Structure Content value Do you solve the problem? Call To Action - CTA Online Marketing Campaigns Email Marketing Advertising Use of Classified ads Use of Social Media Placing your products on online stores Weekly promotional campaigns Automated promotion Conclusion About the Author Introduction The...



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